



Kelli Goatley-Seals

Washoe County Health District
Health Educator Coordinator
Chronic Disease Prevention Program



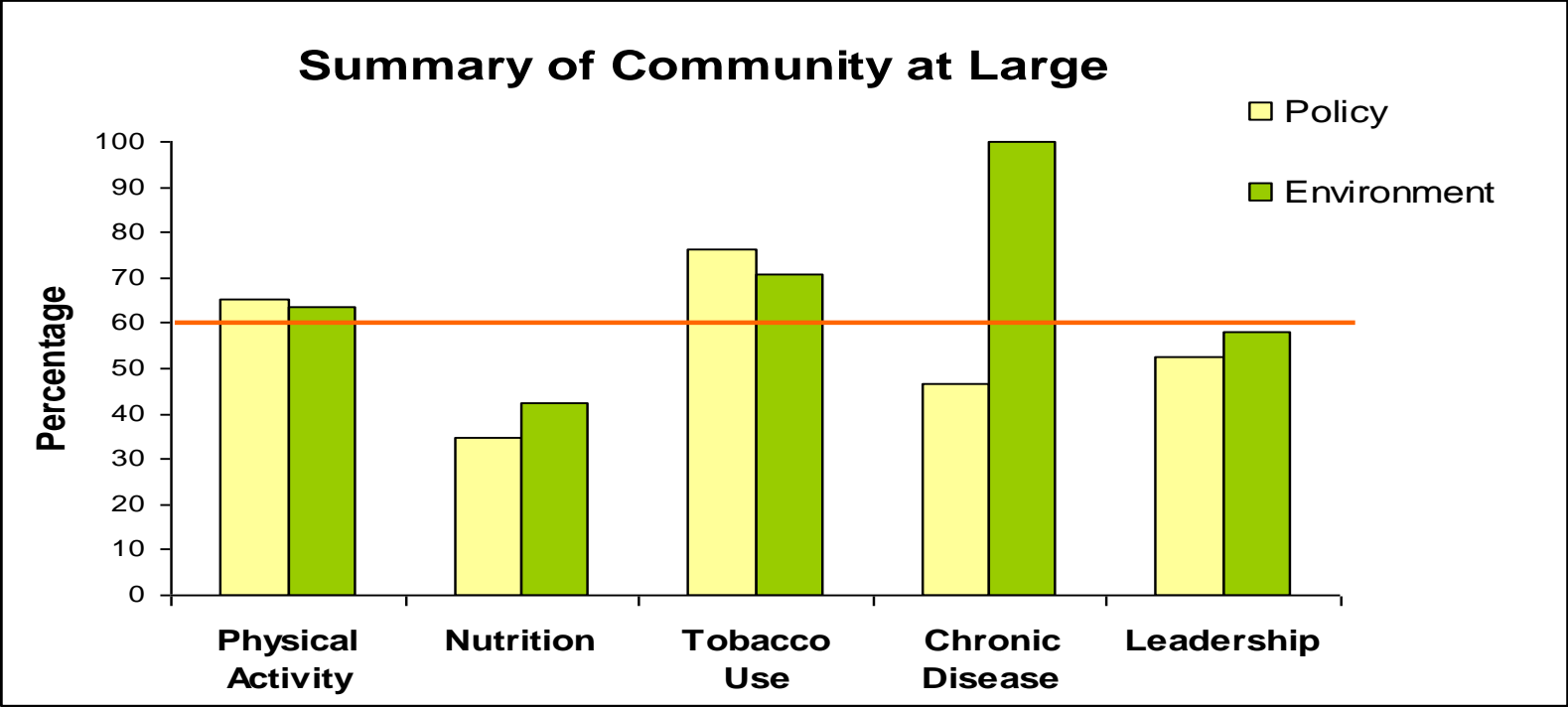
Data Driven



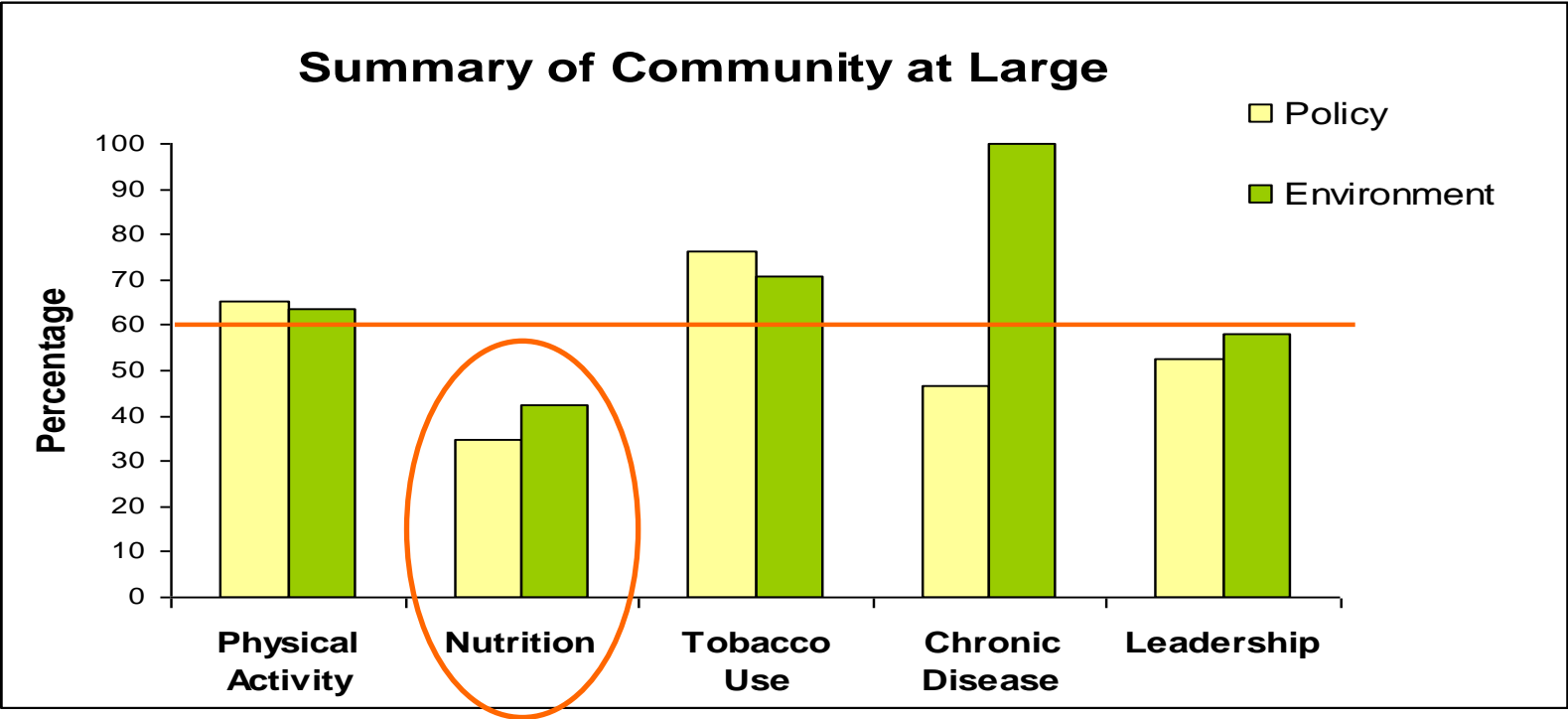
Community Assessment



What we found in Washoe County



What we found in Washoe County





Access to Healthy Food in Washoe County

A FRAMEWORK FOR FOOD SYSTEM DESIGN

Washoe County Food Policy Council

- Established by the Washoe County District Board of Health in 2011 to:
 - Implement the Washoe County Food Plan (a guide for creating a healthy food system in WC)
 - Work toward reducing barriers so all residents have access to healthy food



Washoe County Food System



Accomplishments

- × Jurisdictional governing bodies, adopted **healthy food resolutions** during October of 2016
- × Worked with the facilitators and creators of the **Reno Master Plan** to ensure language which supports the widespread food-related interests of Reno residents
- × Added language in the State of Nevada **Qualified Allocation Plan** for developers to receive Low Income Housing Tax Credits if a new development includes a community garden space



Activities

- × Monthly meetings
- × Networking and information sharing
- × Monitoring of community meetings and planning activities
- × Legislative policy and advocacy



Limitations

Lack of
name
recognition

Retaining
members

Volunteer
council with no
staff or
operating
budget

Mission

To be the resource
bridging the public and
the policy-makers.



Strategic Plan Goals

Goal 1.

Guide policy to improve access to healthy food.

Goal 2:

Increase awareness among policy makers on opportunities for improvements to Washoe County food systems.

Goal 3.

Build organizational relationships and collaborative partnerships.



Food Policy Council Upcoming Activities

June 2019

Community mixer and
membership drive

Summer 2019

New member orientation
and determination of
leadership and structure



Click here to find out
how to get involved with
the Food Policy Council.



Meetings

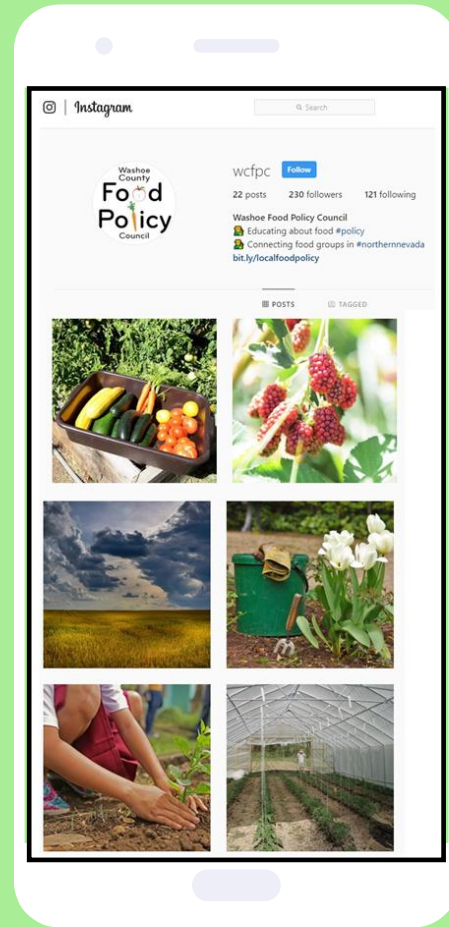


Council Members



Food Maps

Social Media: Facebook, Twitter, and Instagram





Questions?

Thank You!

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